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# Podcasts for Finance Professionals

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If you're reading this blog post, chances are you spend a fair amount of time each day sitting at a desk, gazing into a screen or two. And while we in this world of work know we're supposed to take plenty of breaks, get up and stretch, or at least gaze away for a few seconds to give our eyes a rest, it's unlikely that all of us do it. Maybe we're too busy, too focused, to *everything* to take a few minutes and save our backs.



(No, this isn't a post about [ergonomics](#)

What if you had something to do while you were on a break from your chair and desk? Something productive

and related to your job. Welcome to podcasts, those wildly popular, easy to access, sometimes entertaining, and most always relevant pieces of online audio content that are

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## A podcast for me, a podcast for you

While podcasts were born as yes, “info-tainment” they quickly moved into the more serious world of news, politics, and other business ventures. According to Marketing Watchdog Journal, “Companies are using podcasts to reach consumers, establish thought leadership and leverage existing content in exciting new ways. The key to podcasting success: compelling content that will make the target audience take notice.”



Believe it or not, there are some pretty great podcasts on the web that cover the world of accounting, treasury, finance, and almost anything our industry can dream up. And there are others that may not have to do with our industry but have a lot of interesting things to say about economics and business in general.

## Podcasts for finance professionals

Below is a list that’s just the tip of the iceberg of all the different kinds of finance, accounting, treasury, company management, and related podcasts there are out there. Some are weekly, some monthly, some less often, but all are trying to reach you, their target audience. You can learn and maybe even gain food for thought with regard to how you do

your work or run your company..

You can find one episode, download and listen, Or you can subscribe and new shows will be added to your device automatically.

## The list

- [CFO Thought Leader](#) a business podcasts goes out three times a week. It's about driving change within organizations.
- [Improving A/R Performance](#). Accounts receivable manager based I Ashville, N.C., describes steps that the “better performing” medical practices take in order to improve A/R.
- Listen to [Bloomberg's podcasts](#) about the economy, politics, financial news, and more. (Maybe Bloomberg himself goes off on soda cup sizes...)
- The Account Tools website has a very long list of Accounting Best Practices podcasts. There's a nicely-explained one about [automatic cash application](#).
- [Planet Money](#): “The economy explained.”
- Here's one about [turning your accounts receivable into cash](#).
- [PYMNTS Podcast](#): "What's next in payments."
- [Accounting Today](#): Accounting for everyone (and accountants too).

So do your mind, your career, and your body a favor and get up out of that chair, grab your smartphone, download a podcast, and go take a walk.

What are some of your favorite podcasts? Tell us about them in the comments section.

*"Tell me and I forget. Teach me and I remember. Involve me and I learn."* — Benjamin Franklin

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